

First Philadelphia Smart Grid Commercial Building Underway

KING OF PRUSSIA, Pa. (March 4, 2011) — Tozour Energy Systems, Inc., a full-service HVAC and building automation provider, and Viridity Energy, a premier smart grid company, recently partnered to enable 1500 Walnut Street to interface with the smart grid as a virtual power plant. This commercial building, managed by SSH Management, will be the first in the city of Philadelphia to provide continuous congestion relief to the grid operator by optimizing its building energy assets, including HVAC and ice storage system.

With two-way communication systems that control building operations, smart grids provide a new opportunity for buildings to save energy, generate revenue, reduce costs and increase reliability.

The 1500 Walnut Street building joins other Philadelphia innovators that have partnered with Viridity Energy to deploy its innovative VPower™ software solution, including Drexel University and SEPTA.

“By integrating our building automation system with Viridity Energy’s VPower, we’re able to provide a solution that increases revenue at 1500 Walnut Street,” said Kevin Duffy, president of Tozour Energy Systems. “Our teams developed an innovative solution to implement ice storage technology, chillers and control systems that give our client the flexibility to operate efficiently and manage their energy usage to minimize the total cost of operation.”

“Tozour Energy Systems’ building automation and thermal storage solutions are a perfect fit with our smart grid technology,” said Audrey Zibelman, CEO of Viridity Energy. “We are pleased to partner with Tozour Energy Systems and SSH Management to implement this fully integrated system, which create new revenue and lower energy costs for 1500 Walnut Street. In addition, this comprehensive participation in the Demand Response markets will bring much-needed congestion relief to the grid, ultimately helping bringing down costs for other energy consumers in the region.”

Tozour Energy Systems and Viridity Energy project a new \$30,000-plus revenue stream along with an estimated \$30,000-plus savings in supply costs at 1500 Walnut Street during year one. The implementation of the technology will be completed in early 2011 and fully operational by summer 2011.

“Partnering with Tozour Energy Systems and Viridity Energy on this project has helped make the 1500 Walnut office building more energy efficient and competitive in this challenging real estate market,” said Phil Rosen, President of SSH Management.

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About Tozour Energy Systems, Inc.

Tozour Energy Systems Inc. is a full-service HVAC and building automation provider based in King of Prussia, Pa. and is a franchise of Trane, a business of Ingersoll Rand. The company provides customers with a diverse range of solutions including building automation, equipment services, energy conservation services, green building design, controls, parts, supplies and responsible technical support throughout Pennsylvania and New Jersey. Tozour Energy Systems is a member of the Delaware Valley Green Building Council. For more information, visit www.tozourenergysystems.com.

About Viridity Energy

Viridity Energy is making the next generation of the smart grid a reality by providing large energy consumers with powerful tools to achieve energy revenues and decrease energy costs. The company's unique and flexible VPower™ platform solution enables customers to dynamically shift and balance energy load, integrate advanced energy technologies and convert existing energy investments into new revenue streams. Viridity Energy helps organizations achieve sustainability goals and contribute to the greater good by stabilizing energy price fluctuations. Headquartered in Conshohocken, Pennsylvania, Viridity Energy was founded in 2008 by former executives of PJM Interconnection. For more information, visit www.viridityenergy.com.

About SSH Management

SSH Management is a dynamic and innovative value leader in commercial real estate management. Currently, the company manages approximately six million square feet of office space in the greater Philadelphia region, adding value to properties by maximizing cash flow while maintaining the highest quality of services for tenants. To learn more, visit www.sshrealestate.com.

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